

Notes

About us

The Generative Software private limited company was founded January 18th 2007 by the certified mathematician Marcus Munzert and the qualified engineer Heinz Rohmer. The company is based in Freiburg (im Breisgau).

We offer services and tools to maximize effectivity and efficiency in software development. We focus our attention on methods of model-driven software development. In our consulting service, we consider technical, organizational, and economical as well as human factors.



***Generate your
success***

***Accomplish more
with less effort***

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**GENERATIVE
SOFTWARE**

Today's challenges

- New functions arrive late in your software
- You lack the time to develop prototypes
- Your software is based on outdated technologies
- You are troubled with the shortage of specialists
- Your highly paid professionals partly have to accomplish time-consuming routine jobs
- Retiring employees leave behind knowledge gaps
- High costs press you to consider outsourcing
- You are more expensive than your competitors
- Your software is not tested sufficiently
- Your software is not documented adequately

New paths

By the use of the model-driven software development, the execution of similar and constantly recurring development tasks gets fully automated. A model of the application consists of considerably less elements than the application itself. Thus, various parts of the program as well as tests and a documentation can be created for one model element. Changes to the generated application can be made at a central spot - either in the model or in the generation logic and immediately bear on the whole generated application. The advantages of the generative approach even multiply, when several different applications of the same type are developed. Then, the modeling language and the generation logic can be reutilizes.

Make use of the benefits of generative, model-driven software development:

- The prototype of an application is available at an early stage
- The developmental phase is shortened
- An application contains less fewer defects
- With the same team more applications can be developed
- An application is better tested
- An application is documented more comprehensively
- New requirements are registered in the model and instantly adjust the application
- Shifts in technology can be performed easier and faster

Our contribution

We are specialized in methods of model-driven software development. Our portfolio includes the universal generation tool **JenerateIT** and the solution platform **GSSP**. **GSSP** provides modeling language and generation logic for data centric Java applications and uses **JenerateIT** as generation tool.

Simplicity and controllability of modeling and generation are the keys to a successful model-driven software development. We always ensure that our tools can easily be used by developers and architects without prior experience in model-driven software development. Because of our focus on simplicity and controllability, your investment will pay off quickly.

Let us convince you of the great benefits by demonstrating the potential of our tool in your office.

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